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## Plunketts Entertainment Media Industry Almanac 2011 Entertainment Media Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 615 pages. Dimensions: 10.9in. x 8.6in. x 1.5in. PLUNKETTS ENTERTAINMENT and MEDIA INDUSTRY ALMANAC 2011 Key Features: - Industry trends analysis, market data and competitive intelligence - Market forecasts and Industry Statistics - Industry Associations and Professional Societies List - In-Depth Profiles of hundreds of leading companies - Industry Glossary - Buyer may register for access to search and export data at Plunkett Research Online Pages: 615 Statistical Tables Provided: 20 Companies Profiled: 407 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. - How is the industry evolving - How is the industry being shaped by new technologies - How is demand growing in emerging markets and mature economies - What is the size of the market now and in the future - What are the financial results of the leading companies - What are the names and titles of top executives Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Entertainment and Media Industry 1) Multimedia Hub Homes Slowly Become a Reality 2) DVR Market Evolves 3) Apples iPod Revitalizes the Music Industry Sony, Amazon and MySpace Follow Suit 4) Internet Film and TV Content Grows Netflix Evolves to Focus on Online Delivery 5) Major...



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