

[DOWNLOAD](#)

Fashion Design (Paperback)

By Elizabeth Bye

Bloomsbury Publishing PLC, United Kingdom, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This text is designed to introduce undergraduate students to the central concepts of fashion design. Whereas fashion design is often considered entirely frivolous, this book considers the significant cultural, economic, and ethical issues that designers must balance to be effective in the global fashion industry. After looking at the history of fashion design, the book provides an overview of the conceptual process involved in developing a fashion line and bringing garments to the market. It looks at the impact of individual consumer characteristics as well as aesthetic, cultural, and economic influences on design. The book addresses a key topic in the new Understanding Fashion series. The contextual analysis of fashion design alongside critical cultural, economic, and ethical concerns sets this book apart from other texts on the same topic. Designed to aid teaching and learning, each chapter includes key words, summaries, case studies and discussion questions. Using this book as a guide students will develop an understanding of fashion design that challenges stereotypes and encourages them to think creatively about issues and ideas that motivate them.



[READ ONLINE](#)
[9.76 MB]

Reviews

Simply no phrases to explain. It is definitely simplistic but shocks from the fifty percent from the pdf. You may like the way the blogger write this ebook.
-- **Antonetta Tremblay**

A whole new eBook with a new standpoint. Better then never, though i am quite late in start reading this one. I discovered this publication from my i and dad advised this publication to discover.
-- **Meredith Hoppe**